



Swing Fore A Cure



BALLYHACK GOLF CLUB
AUGUST 18-19TH, 2024



*Now in its 17th year, **Swing Fore a Cure** has collectively raised more than \$4.3 million dollars; this premier golf tournament continues to help fund the life-saving work of the American Cancer Society and would not be possible without the generosity and support of our corporate sponsors, volunteer Board Members, donors, players, event volunteers and partnering organizations.*

At the American Cancer Society we're on a mission to free the world from cancer. Until we do we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention and screening.

We invite you to partner with us in 2024 as we continue to fight for a cure.





Every cancer. Every life.

Our vision

End cancer as we know it, for everyone.

Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Who we are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.



55 million total lives impacted each year. And counting.

3.5 million fewer cancer deaths



Invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.

Access to care for all



Advocating for high-quality, affordable health care for everyone, including closing the Medicaid coverage gap, through our American Cancer Society Cancer Action NetworkSM.

Prevention and screening



Educating and advocating for healthy lifestyles and environments, including promotion of regular screening, and serving as a trusted source of screening recommendations for health care professionals.

Direct patient support



Providing multiple support programs for people with cancer and their caregivers, including a home away from home at our Hope Lodge[®] communities when they need to travel for treatment and free access to cancer information via our 24/7 helpline.

Every cancer



Only nonprofit supporting people with all types of cancer through advocacy, research, and patient support.

Every life



Ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer.

More than **80%** of our revenue is invested in delivering our mission.

In VA, we're funding **14 GRANTS \$10.21 MILLION**
\$4.17M @ UVA
\$6.03M @ VCU

32% ↓ Drop in cancer deaths since 1991

1 M+ The only nonprofit with over **one million volunteers** working in local communities across the US and Puerto Rico.

Sponsorship Opportunities

Presenting Sponsor	\$50,000
Major Sponsor	\$25,000
Master Sponsor	\$15,000
Tribute Sponsor	\$10,000
Premier Team Sponsor	\$7,500
Eagle Team Sponsor	\$5,000
Select Player Sponsor	\$3,000
Patron Player Sponsor	\$1,500
Hole Sponsor	\$500



Marketing and Underwriting Opportunities

(one available each)

\$2,500

VALET PARKING SPONSOR

- Signage to appear at the front door welcoming all guests.
- Opportunity to leave marketing piece or branded item in each car.
- 2 tickets to Sunday night reception to include live music, auction, dinner, and special guests.

RECEPTION SPONSOR

- Signage to appear on all food stations, bars, and tables at the Sunday evening kick-off reception.
- 2 tickets to Sunday night reception to include live music, auction, dinner, and special guests.

AUCTION SPONSOR

- Signage to appear at each of our silent auction tables as well as on all marketing pieces for live auction items.
- Logo included on our mobile bidding website.
- 2 tickets to Sunday night reception to include live music, auction, dinner, and special guests

REGISTRATION SPONSOR

- Logo displayed at each check in and check out station
- 2 tickets to Sunday night reception to include live music, auction, dinner, and special guests

AWARDS SPONSOR

- Logo displayed on all tournament awards
- 2 tickets to Sunday night reception to include live music, auction, dinner, and special guests

PRESENTING SPONSOR

\$50,000



RIGHTS AND BENEFITS

- Prominent company logo represented as "presenting sponsor" on all event publicity, materials and signage, program, website, and social media.
- 5 premier foursomes and player packages
- Complimentary practice round of golf per team Sunday before reception begins
- Opportunity for company representative to speak at Sunday evening "kick-off" reception.

ADDITIONAL BENEFITS

- 2 overnight accommodations in two exclusive Ballyhack cottages including:
 - 4 guest rooms in each with en-suite bathrooms, large living and dining area, and connected outdoor patio with firepit.
- 1 full page ad in event program and 2 large GOBO's of company logo inside Ballyhack Golf Club
- Opportunity to distribute a promotional item with corporate logo for player gifts (item must be approved by ACS)



MAJOR SPONSOR

\$25,000



RIGHTS AND BENEFITS

- Company logo represented as "Major Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 3 premier foursomes and player packages
- Opportunity for company representative to speak before Monday's flight.

ADDITIONAL BENEFITS

- 1 overnight accommodations in an exclusive Ballyhack cottage including:
 - 4 guest rooms with en-suite bathrooms, large living and dining area, and connected outdoor patio with firepit.
- 1 half page ad in event program and 1 large GOBO of company logo inside Ballyhack Golf Club.
- Opportunity to distribute a promotional item with corporate logo for player gifts (item must be approved by ACS)



MASTER SPONSOR

\$15,000



RIGHTS AND BENEFITS

- Company logo represented as "Master Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 2 premier foursomes and player packages
- 1 Exclusive marketing opportunity. Choose from: Dinner sponsor, Lunch Sponsor, Beverage Cart Sponsor, Scorecard Sponsor

ADDITIONAL BENEFITS

- 1 overnight accommodations in an exclusive Ballyhack cottage including:
 - 4 guest rooms with en-suite bathrooms, large living and dining area, and connected outdoor patio with firepit.
- 1 quarter page ad in event program and 1 large GOBO of company logo inside Ballyhack Golf Club.
- Opportunity to distribute a promotional item with corporate logo for player gifts (item must be approved by ACS)



TRIBUTE SPONSOR \$10,000



RIGHTS AND BENEFITS

- Company logo represented as "Master Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 1 premier foursome and player packages
- 1 Exclusive marketing opportunity. Choose from: Dinner sponsor, Lunch Sponsor, Beverage Cart Sponsor, Scorecard Sponsor

ADDITIONAL BENEFITS

- Opportunity to distribute a promotional item with corporate logo for player gifts (item must be approved by ACS)
- Complimentary table for 6 at the Roanoke Cattle Baron's Ball in October 2024. (www.roanokecattlebaronsball.org) *Must commit to sponsor level by 7/1/24 to guarantee seats



PREMIER TEAM SPONSOR \$7,500



RIGHTS AND BENEFITS

- Company logo represented as "Premier Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 1 premier foursome and player packages
- Choose from 1 night accommodation (Aug 18) in an exclusive Ballyhack cottage including: 4 guestrooms with en-suite bathroom, large living and dining area, and outdoor patio with firepit OR one table for four at the Roanoke Cattle Baron's Ball in October 2024. **Must commit by 7/1/24 to guarantee seats. (www.roanokecattlebaronsball.org).

EAGLE TEAM SPONSOR \$5,000

RIGHTS AND BENEFITS

- Company logo represented as "Eagle Team Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 1 premier foursome and player packages



SELECT PLAYER SPONSOR \$3,000



RIGHTS AND BENEFITS

- Company logo represented as "Select Player Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 1 premier twosome and player packages

PATRON PLAYER SPONSOR \$1,500

RIGHTS AND BENEFITS

- Company logo represented as "Patron Player Sponsor" on all event publicity, materials and signage, program, website, and social media.
- 1 player in tournament and player package



HOLE SPONSOR \$500

RIGHTS AND BENEFITS

- Company logo placed on hole sign as well as hyperlinked on website

Partnership Commitment Form

Contact Information

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE NUMBER: () - EMAIL: _____

SPONSOR LEVEL: _____

SPONSOR AMOUNT: _____

SIGNATURE: _____ DATE: _____

Payment Information

ALL CHECKS MADE PAYABLE TO: AMERICAN CANCER SOCIETY. ENCLOSED IS A CHECK FOR THE TOTAL AMOUNT OF \$ _____.

PLEASE INCLUDE THE FOLLOWING SOCIETY KEY IN THE MEMO OF YOUR CHECK: **CXHXNF**

MAIL CHECK & FORM TO: AMERICAN CANCER SOCIETY, PO BOX 4110, GLEN ALLEN, VA 23058.

TO PAY VIA CREDIT CARD, PLEASE REACH OUT TO ANNIE COOPER
(ANNIE.COOPER@CANCER.ORG) TO RECEIVE A LINK TO ENTER YOUR INFORMATION.

Payment must be received by August 10, 2024.



American
Cancer
Society®



Swing
Fore A Cure

Club Car